



Regional South Australia's largest careers and workforce event a huge success

22 June 2026

More than 4500 attendees, 160 organisations and countless career conversations have helped make the 2026 Career Roadshow the largest careers and workforce event in regional South Australia.

Over five weeks, the Career Roadshow travelled to Kadina, Port Pirie, Port Augusta, Whyalla and Port Lincoln, bringing together employers, industry representatives, universities, training providers and support services with local communities eager to explore their future career and study options.

The series showcased a broad range of opportunities across industries including health, defence, construction, agriculture, community services, education, mining and advanced manufacturing, giving attendees the chance to discover pathways they may not have previously considered.

A key feature of this year's events was the increased focus on interactive engagement, with exhibitors offering hands-on experiences ranging from virtual reality activities and welding simulators to machinery displays, try-a-trade activities and industry demonstrations.

Uni Hub Spencer Gulf school engagement coordinator Sam Amato said the Roadshow continues to demonstrate the value of bringing career, education and employment opportunities directly into regional communities.

"One of the most rewarding aspects of the Career Roadshow is seeing people discover opportunities they didn't know existed," she said.

"Whether it was a student exploring university options, someone considering a career change, or a job seeker looking for their next opportunity, the Roadshow created an environment where people could ask questions, make connections and gain confidence about their future.

"Regional South Australia is home to incredible industries and career opportunities, and the Roadshow helps showcase just how diverse those opportunities really are."

Job Coordinator for Workforce Australia – Local Jobs, Lisa Brock, said the continued growth of the Career Roadshow reflects a strong commitment from industry, education providers and community organisations to supporting regional workforce development.

"More than 160 organisations chose to be part of this year's Roadshow because they recognise the importance of connecting directly with regional communities," she said.

"That level of support sends a powerful message to attendees - there are people, organisations and industries ready to help them take their next step."

Ms Brock said some of the most meaningful outcomes of the Roadshow were the individual connections made between attendees and exhibitors, with many people leaving the events with a clearer understanding of their future study and career options.

"One moment that really stood out in Kadina was speaking with a young mother on her way out, who shared that she had always wanted to become a nurse but assumed she would need to move to Adelaide to study.

"Through the event, she discovered she can study locally and learned about the support available through Uni Hub Spencer Gulf, leaving with course information and a clear next step she didn't know existed before attending."

The Career Roadshow is delivered by Uni Hub Spencer Gulf and Workforce Australia – Local Jobs and is supported by the Local Buying Foundation, Spencer Gulf Jobs and Skills Hub and Veterans SA, together with local councils, Regional Development Australia organisations and Local Health Networks.

Contact: Uni Hub Spencer Gulf Communications and Marketing Manager Renae Murdoch: 8656 9951 or renae.murdoch@unihubsg.org